

(Course List)

Branch : Int. MBA-No Branch-2018-19

Sr. No.	Subject Code	Subject	Credits			Total Marks	Total Credits	ENDSEM-TH		INTERNAL/PRACTICAL					
			L	T	P			FM	PM	CIE-TH	PM	CIE-PR	PM	ESE-PR	PM
Semester : VII															
1	IMB0716	Marketing Specialization Project II	0	0	4	100	2	0	0	0	0	60	30	40	20
2	IMB0726	Finance Specialization Project II	0	0	4	100	2	0	0	0	0	60	30	40	20
3	IMB0736	HR Specialization Project II	0	0	4	100	2	0	0	0	0	60	30	40	20
4	IMB0746	IT Specialization Project II	0	0	4	100	2	0	0	0	0	60	30	40	20
5	IMB0703	Summer Internship Project - 6 weeks	0	0	12	100	6	0	0	0	0	60	30	40	20
6	ME0020	Design Thinking (University open elective)	2	0	0	100	2	40	20	60	30	0	0	0	0
7	IMB0711	International Marketing	3	0	0	100	3	40	20	60	30	0	0	0	0
8	IMB0712	Product and Brand Management	3	0	0	100	3	40	20	60	30	0	0	0	0
9	IMB0713	Services and Relationship Marketing	3	0	0	100	3	40	20	60	30	0	0	0	0
10	IMB0714	B2B Marketing	3	0	0	100	3	40	20	60	30	0	0	0	0
11	IMB0715	Contemporary Issues in Marketing	3	0	0	100	3	40	20	60	30	0	0	0	0
12	IMB0721	Financial Derivatives	3	0	0	100	3	40	20	60	30	0	0	0	0
13	IMB0722	Financial Markets and Services	3	0	0	100	3	40	20	60	30	0	0	0	0
14	IMB0723	International Financial Management	3	0	0	100	3	40	20	60	30	0	0	0	0
15	IMB0724	Mergers, Acquisitions and Corporate Restructuring	3	0	0	100	3	40	20	60	30	0	0	0	0
16	IMB0725	Contemporary Issues in Finance	3	0	0	100	3	40	20	60	30	0	0	0	0

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			L	T	P			FM	PM	CIE-TH	PM	CIE-PR	PM	ESE-PR	PM
17	IMB0731	Compensation and Benefits Management	3	0	0	100	3	40	20	60	30	0	0	0	0
18	IMB0732	Negotiation and Counseling Skills for Managers	3	0	0	100	3	40	20	60	30	0	0	0	0
19	IMB0733	Strategic HRM	3	0	0	100	3	40	20	60	30	0	0	0	0
20	IMB0734	International HRM	3	0	0	100	3	40	20	60	30	0	0	0	0
21	IMB0735	Contemporary Issues in Human Resource	3	0	0	100	3	40	20	60	30	0	0	0	0
22	IMB0741	Strategic Management of IT	3	0	0	100	3	40	20	60	30	0	0	0	0
23	IMB0742	Managing Digital Platforms	3	0	0	100	3	40	20	60	30	0	0	0	0
24	IMB0743	Web Design & Multimedia	3	0	0	100	3	40	20	60	30	0	0	0	0
25	IMB0744	Enterprise Resource Planning	3	0	0	100	3	40	20	60	30	0	0	0	0
26	IMB0745	Contemporary Issues in IT	3	0	0	100	3	40	20	60	30	0	0	0	0
27	IMB0701	Business Ethics and Corporate Governance	4	0	0	100	4	40	20	60	30	0	0	0	0
28	IMB0702	Computer Applications for Business Decisions	4	0	0	100	4	40	20	60	30	0	0	0	0
			Total			2800	84								