

## What is NAAC & What are benefits of it?

**The National Assessment and Accreditation Council (NAAC)** is an autonomous institution of the University Grants Commission (UGC) with its prime agenda to assess and accredit (certify) “Quality Status” of the universities

NAAC accreditation is beneficial to University, Faculty members, Parents, Students, Alumni as well as Employers.

- √ **University** being accredited usually signifies that it has met certain standards of excellence across its operations.
- √ It signifies to the **parents** that their ward goes through a teaching-learning environment as per accepted good practices.
- √ **Students** studying in NAAC accredited universities can be assured that university has essential and desirable features of quality professional education.
- √ An accreditation impacts on the companies visiting the campus, thereby increasing the diversity of career opportunities available to **students** on campus.
- √ While applying abroad for further studies universities/colleges often look at the NAAC accreditation status of university, to gain a better understanding of your performance as a student. So accreditation, increases **students'** chances of admission for further studies.
- √ Financial aid is available only to **students** who enrol at a college, university, or other institution of higher learning that has been accredited by an accreditation organization
- √ The possibility of a tie - up with a good university (exchange programs) abroad for **students** increases if the university is NAAC accredited
- √ It reassures **alumni** that they are products of an institute with a higher standing in terms of learning.
- √ NAAC accreditation ensures **employers** about quality of university capabilities, skills and knowledge.

To achieve NAAC accreditation we have to pass through different processes and students play a crucial role in this process. Please find attached brochure for **Student Satisfaction Survey (SSS)** for more information.



# NAAC

## Participate in Student Satisfaction Survey (SSS) by NAAC

Dear Students,

NAAC (National Assessment and Accreditation Council) has endeavoured to conduct a **Student Satisfaction Survey (SSS)** the results of which will encompass the accreditation process. The Survey will capture student responses from the list of students provided by the Higher Education Institutes (HEIs). This survey is conducted directly by NAAC to give an opportunity to the students to have their say in assessment and quality improvement process.

NAAC will send online link of the survey to the email address of the student provided by the HEIs, and the student will have to complete and submit the survey in a stipulated time.



Have  
your say  
in quality  
improvement



### • Rate your Institution

The questionnaire is based on the Likert type scale that means the students will have to give responses on a scale of 0 to 4, with the most positive response being rated as 4 and the most negative response being rated as 0. Analysis of the survey is done using software which will aggregate the responses and generate the score of Student Satisfaction Survey which is important Key Indicator in overall grade of institution.

### • Identity Not Disclosed

Students are randomly selected for the survey by system. Except particular student nobody will know which student has received the SSS email and what they have responded. Thus the students will remain anonymous throughout the process.

More details on survey are available on NAAC website <http://www.naac.gov.in/apply-now>

### • Suggest Improvements

In SSS, twenty of the twenty one questions will be objective in nature, while one question is open ended to elicit observations and suggestions for improvements thereby providing an opportunity to the student to give suggestions and criticisms in their own words. The questionnaire consists of several facets of the teaching learning process.

**Student Survey has 30 to 60 weightage (as per type of institution) in the scoring of institutional Grade and hence responses from students can play a critical role in determining institutional grade. It is desired that active participation of students in survey will not only empower the students but also help institutions in continuous quality improvement through student engagement.**



If you have any queries, kindly contact: Co-ordinator of IQAC(College/University)

Name: **Dr. Sandeep Chakravorty** Email: [deanacademics@indusuni.ac.in](mailto:deanacademics@indusuni.ac.in)

And/or

NAAC Helpdesk Tel: +91-080-23005192, 193

Email: [naachelpdesk@gmail.com](mailto:naachelpdesk@gmail.com)